

## Magnolia Broadband Blog - "Small Cell Market in Flurry of Activity"

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The small-cell market is experiencing a flurry of activity, including mobile operators launching small cells and continuing to deploy picocells and microcells while vendors develop metrocell technologies for capacity offload.

Several operators have now reported deployments with 100s of thousands of femtocells including:

- Sprint (US) has reported over 1 million units during October 2012 and estimates indicate that it had deployed more than 1 million during end-2012.
- Both Softbank and SFR have reported more than 100K units.
- Vodafone has reported femtocell registered users in the "hundreds of thousands" in the UK.
- Although AT&T has not reported its numbers directly, analyst estimates also put them near the 1 million mark.