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**Smartphones sales are set to increase by 300% between now and 2019, as demand for mobile data skyrockets by a factor of 10. This presents enormous opportunities for solution providers such as Magnolia Broadband. Magnolia Broadband's beamforming technologies improve by magnitudes, both the performance, capacity and ultimately the user experiences for smartphone (and tablet) users according to Osmo Hautanen, Magnolia BroadBand's CEO.**

The total number of devices subscribed to mobile networks will reach 9.3 billion by 2019, according to Ericsson, of which 5.6 billion will be smartphones. That means more than six out of every 10 devices connected to wireless broadband networks will be **smart devices** with an operating system such as Android, iOS, or Windows Phone.

Today, smartphones outsell feature phones and other devices, but still make up only between 25% to 30% of all the mobile subscriptions around the world. Most devices connecting to the cellular networks are feature phones or other networked gear, such as mobile hotspots or machine-to-machine units. Smartphones made up 55% of phone sales during the third quarter of 2013, according to Ericsson.