

Magnolia Broadband Blog - "Global Mobile Data Traffic to Increase 11x in by 2018 "

Posted by Administrator

Created on Wed 05 February 2014 12:42 - Last updated Wed 05 February 2014 12:45

By 2018 global mobile data traffic will increase 11-fold and hit an annual run rate of 190 exabytes, according to a new data forecast from Cisco. The report puts monthly mobile data usage at 2.6 exabytes for 2014 and predicts that usage will increase more than six-fold by 2018 when global mobile traffic climbs to 15.9 exabytes monthly.

The study attributes the growth to the rising numbers of mobile internet connections, including M2M, as well as personal devices. Cisco estimates the total will exceed 10 billion connections by 2018, nearly 1.5 times the amount of people on Earth (based on UN population predictions).

Cisco also sees the number of global mobile users increasing from 4.1 billion in 2013 to 4.9 billion in 2018, and average mobile data connection speeds will go up from 1.4 Mbps in 2013 to 2.5 Mbps by 2018.