

Magnolia Broadband Blog - "Global Data Traffic Grew 70% in 2012"

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A new report just released from Cisco states that **global traffic on data networks grew by 70% in 2012**. Cisco offered a comparison that suggests how big mobile has become: The traffic on mobile data networks in 2012 -- **885 petabytes** -- was nearly 12 times greater than total Internet traffic around the world in 2000, back when the web was taking off.