

Magnolia Broadband Blog - "Mobile Data Consumption Up in 2013"

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- As we close out the first quarter of 2013, we see that smartphone data consumption at some operators is averaging close to 1 GB/mo. Some devices are averaging close to 2 GB/mo. As we move into 1GB range along with the family data plans kicking in, you can expect the data tiers to get bigger both in GBs and dollar amount.